



#SAVE THE NIGHT



VARIETY OF OUR
MEISTERS 2020



MUSIC

MEISTER DROP-INS

MUZI, SOUTH AFRICA

South African producer Muzi has captured the attention of critically-acclaimed artists, such as Diplo and Damon Albarn, for his sounds that combine Afrobeat, hip-hop, electronic music, kwaito and other genres — with some being just local to South Africa. To some, he is also viewed as a leader in a new scene of South African post-apartheid millennials who are influencing music, fashion and culture. Muzi participated in #SAVETHENIGHT 2020 and provided entertainment to the mass audiences at home during self-isolating periods.

PROJECT

24 people joined Muzi's Drop-In jam session during which they created the song Tumelo together, which is now an official release!



@mvziou

MEISTER FUNDING

HOME FEAT. JÄGERMUSIC ALBUM, SPAIN

VARIOUS ARTISTS, SPAIN

In Spain, we have a solid base of bands, producers and singers who are part of the local Jägermeister music program. They connected to each other to create something truly unique.



PROJECT

16 Jägermusic artists created a featuring album composed and produced during this unprecedented time in the recent history. The vinyl cover was designed by two other Meisters, illustrator Mercedes Bellido and graphic designer Aitor Baigorri. The album will appear on vinyl and on digital platforms (distribution via Warner Music) on October 2nd.

[Instagram](#)



MIXOLOGY

#SAVE
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MEISTER DROP-INS

ABOU JALLOW, UK

Abou Jallow is a UK based, proud African bartender with two decades of experience in high profile venues around the United Kingdom.

PROJECT

Abou impressed friends around the globe, teaching them the tricks of the cocktail trade and sharing his favourite Jägermeister recipes throughout his 22 Drop-Ins. Abou also set the record for hosting the longest Drop-In to date, lasting 6 hours!



@dee_rumbassador



Islandslice.co.uk



VISUAL ART

MEISTER DROP-INS

DAOR, SLOVAKIA

Slovakian nomad and graffiti artist Daor has been in the business for 23 years, visiting 5 continents, leaving marks of his artwork in each. During his career he has made a few documentaries about painting and travelling which have been published across the internet.

PROJECT

Daor has gone above and beyond for #SAVETHENIGHT, hosting a total of 78 Drop-In sessions, teaching his audiences the artistic side of street art.



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MEISTER FUNDING

TANSEN, MEXICO



PAOLO MONTIEL-COPPA AKA TANSEN

Paolo Montiel-Coppa is a visual artist working mainly with light. Paolo studied physics, art history, music and audio and worked as a music composer, audio engineer and digital lighting systems programmer. Self-taught most of his life, Paolo has created and collaborated in art and architecture projects in Mexico, USA, and Latin America. He is currently living in Mexico City, where he works at his studio and he recently collaborated with Cocolab and Mayan Warrior as a lighting designer.

PROJECT

His project idea is a space to create a visual composition including a DJ Booth and several light art sculptures with programmed pixel LEDs where he will play an electronic music DJ set. The result is a music video.

INSTAGRAM

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MEISTER FUNDING

MARIE STAGGAT, GERMANY



Jägermeister



ABOUT THE PROJECT

Marie Staggat is a Berlin-based photographer who shoots people, fashion and culture. For her #SAVETHENIGHT project, she decided to make a new book that captures Berlin music clubs in their silence. The intention is to highlight those people who make the nightlife scene so wonderful, in their silence. Proceeds from the sale of the book will be donated to the participating clubs - an existential important financial support.

[INSTAGRAM](#)



FASHION

MEISTER DROP-INS

KIDSUPER, USA

FROM DROP-IN TO CLASSROOM



KIDSUPER, USA

KidSuper is a fashion designer, music producer, film maker, illustrator and painter from Brooklyn NY, who has a strong connection to Jägermeister as he has many previous collaborations with the brand.

KidSuper's designs are worn by today's top musicians, celebrities and athletes including Bella Hadid, Alexander Wang, Young Thug and many more.

PROJECT

„Classroom“ format. **KIDSUPER** gave homework & created a common Slack channel to stay in contact with each participant.

[INSTAGRAM](#)

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