

MAST-JÄGERMEISTER SE

Jägermeister®



THINGS TO KNOW ABOUT
GUIDED COMPANY TOURS

COME AND VISIT!

The history of Jägermeister is characterized with traditional craftsmanship. Our pride is the unique and unforgettable Jägermeister taste experience. Come and visit Mast-Jägermeister SE in Wolfenbüttel.

DRINK RESPONSIBLY



Jägermeister

YOUR VISIT TO JÄGERMEISTER IN WOLFENBÜTTEL

A general spirit of optimism exists in 1878 as Wilhelm Mast founds a vinegar manufactory in his Lower Saxony home town of Wolfenbüttel. The company thrives and, when Curt Mast, the founder's son, enters the business, a new direction manifests itself. The young man proves to be extraordinarily talented in the preparation and mixture of herbal extracts. In 1934, after years of experimenting with different ingredients, Curt Mast develops the recipe for the unique, intensively tasting and unmistakable herbal liqueur – the birth of what later becomes a worldwide success: Jägermeister. Still today, more than 130 years after the founding of the company, family traditions live on because now, as it was then, Jägermeister is wholly owned by the Mast family.

THE SECRET CHAMBERS

Come and visit the Jägermeister headquarters in Wolfenbüttel and immerse into the making of the world famous Jägermeister. Experience a guided tour with our English speaking guides and listen with intent whilst we explain about our 56 different natural ingredients, and the production procedure.

THINGS TO KNOW ABOUT THE GUIDED TOURS

We are extremely honoured when visitors come to see how Jägermeister is made. Participants must be over 18 years of age. Generally, our tours take place Mondays to Fridays. Tours are free of charge and take approximately 90 minutes and must be booked in advance. So if you are interested, please contact us to have a date and time fixed for your tour. Meeting point for guided tours - the lobby, Mast-Jägermeister SE, Jägermeisterstraße 7-15, 38296 Wolfenbüttel, Germany.

If you have any questions or you would like a date set for a guided tour, please phone +49 53 31 / 81-464.

Or mail to: tours@jaegermeister.de.

MAST-JÄGERMEISTER SE JÄGERMEISTERSTRASSE 7-15 38296 WOLFENBÜTTEL
JAEGERMEISTER.DE